







# NEW RETAILER INFORMATION PACKET



# OPENING ORDER DETAILS

#### Opening order total is only \$556!!

We have included a copy of our order form that lists all of our products to help you create your order online. This form is just for planning purposes.

Change the products and sizes to create an order that you love. When placing your opening order give us a call and we'll help you set up your account and show you the system for online ordering. You have the flexibility

to design a package you love – just hit that \$556 mark and you're good to go!

Your opening order will include 25 color charts at no charge and a fabulous "Welcome Box" that contains, among other goodies, a 2oz min of each of our paint colors so you can make color displays without opening the inventory you purchased to sell! This box contains other fun surprises too! It's our way of letting you know how excited we are to partner with you!!



### TERRITORY PROTECTION

We provide zip code protection. This is becoming very rare in our industry. Most paint lines offers no protection whatsoever. This really sets us apart! In order to maintain that zip code protection, we'd like you to order \$199 a month (not including pro or marketing). If you're having a hard time with this – give us a call – we're here to help!! We want you to be successful!!





We realize that we are only as successful as you are! Feel free to contact us whenever you need to. In addition to being available to you via phone, we have a Closed Group Rethunk Junkies Retailer Facebook page. You can join this page and have access to hints and tips and advice and help from all of our retailers – that's years of combined expertise and assistance! We have Facebook Live Videos Twice a week....Tuesday's at Two (eastern time) just for you – and Thursdays at Three. (eastern time) to share how fabulous the paint is! We get between nine and eighteen thousand views on these Thursday videos – sharing them on your page is a wonderful way to let people know how awesome the paint line is! We also have a Rethunk Junk Paint Q&A Facebook page – great for sharing and inspiration!



### REORDER INFORMATION

There is no minimum reorder point. If your order is from \$1.00 to \$100.00 there will be a flat shipping rate of \$9.95 added to your order. Orders from \$101.00 and up will have a 10 percent shipping charge.



### DISCOUNTS ON EVERY ORDER!

Yep! Every order! Order from \$300 to \$499 and you get 5 percent discount. From \$500 to \$749 earns you a 10 percent discount and \$750 and up you receive a 12 percent discount. This discount is on your order AND your shipping!!!

Discounts do not apply to Marketing Materials as those are already sold to you at our cost.



## MARKETING MATERIALS

We offer paint brushes, aprons, brochures and more....lots of fun things you can purchase to help you market the paint!

# SHIPPING INFORMATION

We use UPS and USPS. Your order will be shipped within 7 business days of receipt – usually much sooner – and you will receive a notice and a tracking number when it ships.

When planning your inventory, please allow time for us to process your order and then for it to get to you so you aren't out of products you could be selling.



You can pay with a credit card when you place your order online. We also accept PayPal. All credit card info is secure and protected. We do not see any of your personal information. If you are local and would prefer to pickup to avoid shipping charges, you can place the online order and we will refund the shipping charge for you.

# DIRECT SHIP PROGRAM

We will ship orders directly to your customers! What a fabulous service! No need to ever miss a sale. Simply take the order from your customer, charge them \$9.95 shipping, send the order to us with their shipping address and we'll send it right to their front door. Yet another way Rethunk Junk is diff erent from all the other lines out there!

We're quite certain we are the most fabulous paint line available. We offer a low opening order – a high profit margin – regular specials – a direct ship program- and unparalleled customer service. If you have any questions about the details do not hesitate to contact us!

Looking forward to having you join the Rethunk Family!

Laura - Owner and Head Rethunker

Bethany Moore - Retailer Business Development

wholesale@rethunkjunkbylaura.com

270-792-6631

