

## NEW RETAILER INFORMATION PACKET



### OPENING ORDER DETAILS

Opening order total is only \$750!!

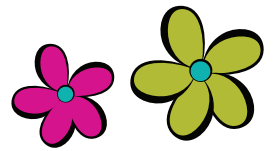
We have included a copy of our suggested order. This form lists our best selling products – but is only for planning purposes. Feel free to change the products and sizes to create an order that makes you happy. When placing your opening order give us a call and we'll help you set up your account and show you the system for online ordering. You have the flexibility to design a package you love – just hit that \$750 mark and you're good to go!

Your opening order includes a "Welcome Box". This box includes a hand painted sample tag of each of our 36 fabulous colors, 25 brochures that show how-to info and our color chart, Authorized Rethunk Junk Retailer window cling, Rethunk Junk apron and lots of other goodies to welcome you into the Rethunk Junk Family. This box has over \$75 worth of product and your cost is only \$35. Add this to your cart using the coupon code "**welcomekit**" when you're checking out. It's our way of letting you know how excited we are to partner with you!!



### TERRITORY PROTECTION

We provide zip code protection. This is becoming very rare in our industry. Most paint lines offer no protection whatsoever. This really sets us apart! In order to maintain that zip code protection, we need you to order \$199 a month (not including pro or marketing materials). We'll discuss this protection with you individually as it's also based on population and geography. If you're having a hard time with this or have any questions – give us a call – we're here to help!! We want you to be successful!!



We realize that we are only as successful as you are! Feel free to contact us whenever you need to. In addition to being available to you via phone, we have a Closed Group Rethunk Junkies Retailer Facebook page. You can join this page and have access to hints and tips and advice and help from all of our retailers – that’s years of combined expertise and assistance! We have Facebook Live Videos Twice a week...Tuesday’s at Two (eastern time) just for retailers on the Rethunk Junkies Page– and Thursdays at Three (eastern time) on the main Facebook page. Share, share, share this Thursday Live to let your customers know how fabulous the paint is! We get between nine and eighteen thousand views on these Thursday videos – sharing them on your page is a wonderful way to let people know how awesome the paint line is! We also have a Rethunk Junk Paint Q&A Facebook page – great for sharing and inspiration!



There is no minimum reorder point. If your order is from \$1.00 to \$100.00 there will be a flat shipping rate of \$9.95 added to your order. Orders from \$101.00 and up will have a 10 percent shipping charge.



We offer paint brushes, aprons, brochures and more...lots of fun things you can purchase to help you market the paint!



We use UPS and USPS. Your order will be shipped within 7 business days of receipt (usually much sooner) and you will receive a notice and a tracking number when it ships. When planning your inventory, please allow time for us to process your order and then for it to get to you so you aren’t out of products you could be selling.



You can pay with a credit card when you place your order online. We also accept PayPal. All credit card info is secure and protected. We do not see any of your personal information.



## DIRECT SHIP PROGRAM (From Silver Level)

We will ship orders directly to your customers! What a fabulous service! No need to ever miss a sale. Simply take the order from your customer, charge them \$9.95 shipping, send the order to us with their shipping address and we'll send it right to their front door. Yet another way Rethunk Junk is different from other lines out there!



## RETAILER REWARDS PROGRAM!

We've developed a rewards program to let you know how appreciated you are. Based on your ordering behavior, you'll unlock benefits like Drop Shipping, free marketing materials and free products. We'll share more details on that once you join the family.

Requirement	Bronze**	Bronze	Silver	Gold	Platinum	Plus
Minimum Monthly Inventory Order Avg	\$199	\$199	\$450	\$750	\$1,200	\$2,000
Brick & Mortar Store or Booth		x	x	x	x	x
<b>Benefits</b>						
Wholesale Pricing	x	x	x	x	x	x
Zip Code Protection		x	x	x	x	x
Listing on RTJ Store Locator		x	x	x	x	x
Authorized Retailer Window Cling*		x	x	x	x	x
NEW Volume FREE PREP Codes		x	x	x	x	x
NEW Drop Ship Program			x	x	x	x
RTJ Apron*			x	x	x	x
Free Pack (50) Color Charts*			x	x	x	x
Round 12" Authorized Retailer Sign*				x	x	x
Roll of RTJ Ribbon*				x	x	x
Sheet of RTJ Stickers*				x	x	x
Free Pack (50) Rack Cards *				x	x	x
Floor Pour Line (with qualifying initial order)				x	x	x
Laura's exclusive SWAG Bag*					x	x
12 Free 8oz Tuff Top* (retail value \$162)					x	x
6 Free Clean Top* (retail value \$48)					x	x
6 Free Pints of Cloud (retail value \$113.70)					x	x
6 Free 8oz DW Stain Top (retail value \$81)						x
12 Free Quarts of Cotton* (retail value \$395)						x

\* indicates retailer perk that can redeemed once per 6 months with provided coupon code.

Bronze\*\* is a retailer category that has been discontinued. Brick & Mortar or Booth locations are now required for wholesale eligibility for all new retailers.

We're quite certain we are the most fabulous paint line available. We offer a low opening order – a high profit margin – regular specials – a direct ship program- and unparalleled customer service. If you have any questions about the details do not hesitate to contact us!

Looking forward to having you join the Rethunk Family!

Laura - Owner and Head Rethunker

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Connect with us!

